

JH Agro A/S'S POLICY FOR PROCESSING PERSONAL DATA

1. About JH Agro A/S's privacy policy

The purpose of this privacy policy is to inform you as a customer of how JH Agro A/S processes your personal data and what rights you have in relation to our collection, processing and storage of your personal data.

2. Purpose of processing your personal data

Our overall purpose in processing your personal data is to manage your purchases with us. In addition, we aim to improve and further develop our products and give you a better customer experience. Your personal data is thus necessary to carry out specific transactions, and in addition, they enable us to develop and optimize our products.

3. Collection and types of personal data

When you as a customer make a purchase in our company, we register necessary personal information about you in relation to your customer relationship.

We collect your personal data as follows and from the following sources:

- You yourself provide us with your personal data in connection with the purchase of our products in our physical store. It could be through our website or by phone, perhaps in connection with your newsletter subscription and by filling out our questionnaires
- You use social media such as Facebook and LinkIn, where you, by following and possibly commenting on our post or use features such as Like, Share or hashtags, communicate with us.
- In particular, the personal data that we process about you include:
 - Name, address, telephone number and e-mail address
 - Name of contact person
 - Information related to product purchase, means of payment, price and purchase history

4. The legal basis for the processing of your personal data

Data protection is an integral part of our business and we are responsible for the protection of your personal data when you trade with us. Our processing of your personal data is always in accordance with national and international rules and standards.

The processing of your personal data occurs when at least one of the following conditions apply:

- The processing is necessary to fulfil the purchase agreement that you are a party to and enter into in connection with the purchase of our products.
- You have given your voluntary, specific, informed and unambiguous consent, for example, when you consent to receiving our newsletters.
- The processing is necessary to comply with a legal obligation for our company, such as storing accounting material for a given period of time.
- The processing is necessary for a legal claim to be determined, made applicable or defended, for example in the event of a dispute about a particular product.

5. Recipients of your personal data

We only exchange your personal data with the recipients that are necessary in connection with your customer relationship with us. We exchange personal data with the following:

- Banks and financial institutions, when making a purchase with us.
- Our partners and suppliers, of whom we have approved to assist us in connection with our business.

Your personal data may be transferred to a following third country, e.g. Vietnam, i.e. a country outside the EU/EEA: We therefore note the following in this regard: that the transfer takes place on a legal basis. The basis for a transfer can be used when connecting to our ERP system and the reason for transfer is:

- 1) Based on a decision by the Commission, on the adequacy of the level of security, published in the EU Official Journal,
- 2) The Commission's standard contractual clauses for the transfer of personal data
- 3) Covered by binding corporate rules
- 4) Based on the EU-U.S. Privacy Shield
- 5) Based on your consent

6. Storing and deleting your personal data

We will only keep your personal data until it is no longer necessary for the purpose for which the information is processed. Your personal data will be deleted accordingly with the following procedures:

- The accounting information related to your purchases will be stored for 10 years from the end of the fiscal year to which the material relates.
- Your data will be stored until you want them deleted.

7. Your rights

We have taken a range of measures to protect your personal data and safeguard your rights. Because your personal data is processed, you can make use of the rights listed below. However, it should be emphasized, that some of the rights are not absolute, but only apply in certain circumstances.

7.1 The right of access

You have the right to request access to the personal data that we process about you and in this context entitled to information about:

- The purpose of processing data.
- The categories of personal data
- Recipients or categories of recipients, including recipients in any third countries and in this connection the necessary guarantees for the transfer.
- The storage period or the criteria for determining this.
- The right to rectification, deletion, restriction and objection to the processing of your personal data.
- The right to appeal to the Data Protection Agency.
- From where your personal data originates.

7.2 The right for rectification

You have the right to request the rectification of incorrect personal data about yourself and the right to request the completion of incomplete personal data.

7.3 The right to erasure

You have the right to request that personal data is deleted about you, for example, if the processing is based on your explicit consent and you withdraw the consent.

7.4 The right to restrict processing

You have the right to request restriction to the processing of your personal data, for example, in connection with the accuracy of the data being disputed.

7.5 The right to data portability

When our processing is done automatically, you have the right to request the receipt of the personal data that you yourself have provided to us, in a structured, commonly used and machine-readable format, as well as the right to request that this personal data be transmitted to another distributor.

7.6 The right to object

You have the right to object to the processing of your personal data with us, especially in relation to direct marketing.

If you have consented to the processing of your personal data, you are also entitled at any time to withdraw your consent. Please note that a withdrawal of your consent will not affect the processing of your personal data prior to your withdrawal of the consent.

8. Questions and complaints

If you have any questions about this Privacy Policy or you disagree with the way we process your personal information, please contact us:

Company: JH Agro A/S
Company address: Lundholmvej 41, 7500 Holstebro, Denmark
Telephone no.: +45 97428189
CVR no.: 38175386
E-Mail address: bogholderi@jhagro.com

You also have the opportunity to appeal to the Danish Data Protection Agency, which is the authority in Denmark that supervises, among others, corporate processing of personal data. Contact information on the Danish Data Protection Agency is available on their website: www.datatilsynet.dk.

9. Changes to the Privacy Policy

This Privacy Policy will be updated and changed periodically, as well as when necessary as a result of changes in the data protection law and practice. We therefore recommend you to stay informed.

Date of latest change to JH Agro A/S's privacy policy: May 24, 2018